Cookies Policy

This Website is provided by Major Development Estate Company Limited (hereinafter referred to as "the Company"). The Company uses cookies as a technology to collect, use, or disclose ("process") Personal Data related to your use of the Website. When you have accessed the Company's Website via https://www.major.co.th/th/policy or other comparable channels (hereinafter referred to as the ("Website"). The Company has created this Cookie Policy ("Policy") in order to inform you of how the Company processes cookies.

1. What is Cookies?

Cookies is tiny text files that are used to store data about Website visitors. Your computer, electronic device, or communication device, such as a tablet, smartphone, or web browser, will record the information. When you use the Company's Website, the Company utilizes cookies to store and record information, including information on how you use the Website and when you last accessed it. Your computer equipment won't be harmed by the usage of cookies in any way.

2. The Purpose and Types of Use of Cookies by the Company

Cookies will be used by the Company to track Website usage, save information, create statistics for marketing research and trend analysis, enhance and manage how the Website works. The storage of Cookies is information that cannot directly identify the owner of Personal Data. The Company will use cookies when you visit the Company's Website. The following categories can be used to categorize cookie use:

2.1 Analytic Cookies

This kind of cookie assists in keeping track of information about the computer or electronic device you use to access the Website, registration or log-in information and information about settings or options you have previously chosen on the Website, such as, the language displayed on the Website, so you can use the Website more conveniently without having to provide information or reset settings each time you use the Website. If you do not consent to the Company using these types of cookies, you may not be able to use the Website conveniently and efficiently.

2.2 Performance Cookies

These cookies support in tracking the quantity and source of visits so that we may gauge and enhance the effectiveness of our Websites. Additionally, it helps businesses see where visitors are coming from and which sites are the most and least popular. These cookies only save aggregated information. If you don't allow these cookies to work, we won't be able to recognize you or track when you visit our Website.

2.3 Functional Cookies

These cookies support customization and Website capabilities like live chat and video. These cookies could be created by the Company itself or by other service providers that the Company has integrated into its Website or pages. Some Website features might not function correctly if you do not let these cookies to operate.

2.4 Targeting and Advertising Cookies

The Company's advertising partners place these cookies through the Company's Website. These companies could use these cookies to create a profile of your interests and provide you advertisements on other Websites that you might find interesting. These cookies function by recognizing your browser and device specifically. You won't see targeted advertising on any websites if you refuse to let these cookies work.

2.5 Strictly Necessary Cookies

These cookies cannot be deactivated in our systems since they are required for the Website to work. When you ask for services like logging in or completing forms, they are often set in response to your request. You may configure your browser to notify you about certain cookies or to block them. However, this can make certain Website features inoperative.

2.6 Unclassified Cookie

It is impossible to identify the type of cookie. It is still being decided what kind of cookie it is.

3. Type of Cookies

3.1 First-Party Cookies

First-party cookies are cookies that are manually set by the Company's Website. This type of cookie can be read by the Company's own Website system.

3.2 Third-Party Cookies

Third-party cookies are cookies that are created by organizations, agencies, companies, or third parties that the Company uses. For example, the Company may use services to create and send advertisements, display audio-visual images, videos, services for analyzing usage data and, etc. The content from other sources may thus be included into the Company's Website pages when you visit it. These websites do their own cookie setting. It is outside the purview of the Company's power.

4. The Storage Time

Cookies will be kept by the Company for so long as is necessary. The kind of cookie storage determines how long cookies are kept. Session cookies only keep data while a user is on a Website, and they are deleted once the browser is closed. Your computer or other communication device won't store this kind of cookie. Other cookies will continue to keep data even after your browser is closed. You have the right to delete such cookies at any time.

5. The Controlling of Using Cookies Stored through the Browser

Most browsers are configured by default to allow cookies. However, you may turn off or remove cookies from your browser's settings page. If you change your browser settings, it may affect the layout and functionality of the Company's website.

If you choose to disable cookies on your browser or device, it may affect the operation of some parts of the company's website that cannot function or provide services normally. The

company is not responsible. The Company has no connection with the website including the content on the various websites mentioned above.

6. Data Transferring

In the event that Personal Data is sent or transferred overseas. The Company will take measures to guarantee that such destination nations have acceptable requirements for the protection of Personal Data. However, if the destination nation's regulations for protecting Personal Data are weak. Such Personal Data may only be sent or transferred in accordance with the Company's established guidelines and exceptions, without breaking the law.

7. Cookie Banner

The Company uses cookies to ensure that our Website works correctly, to display material and advertising that is relevant to users' interests, to allow social media features, and to track how people are accessing our information. Additionally, the Company's social media, advertising, and analytics partners receive information about how you use the Website.

8. Privacy Preference Center

Any website you visit might store or access information from your browser. Mostly in the shape of cookies. You might be the subject of this data, settings on both you and your device to make the Website function how you want. Although it frequently does not immediately identify you, this data enables more individualized web use. Certain cookie types can be blocked from working by setting your browser will enable you to accomplish this. However, you need to be aware that blocking specific cookie types can have an impact on how you use the Company's Website and services.

9. The Improvement of Cookies Policy

The Company may improve this Cookies Policy from time to time in order to comply with relevant laws or regulations. If the Company makes any important changes to this Cookies Policy, the Company will inform you of such changes. If it is necessary, the Company will ask for your consent again. However, if you choose not to consent to such changes, it may affect the use of all or some of the Company's Website.

10. The Owner's Rights of Personal Data

The owner of Personal Data has legal rights that they should be informed of. The following rights can be requested by the owner of Personal Data: The Right to Withdraw Consent, The Right to Access Personal Data, The Right to Transfer Personal Data, The Right to Protest Data Processing, The Right to Request Deletion or Destruction of Personal Data, The Right to Request the Suspension of Personal Data, The Right to Update Personal Data with the law's requirements. Including, the right to file a complaint with The Office of the Personal Data Protection Committee (PDPC).

11. The Office of Personal Data Protection Committee (PDPC) Contact

If you have a complaint to make or believe the Company hasn't handled your issue satisfactorily, you may contact and/or make a complain to The Office of the Personal Data Protection Committee (PDPC) using the information provided below:

Phone number 02 141 6996 or 02 142 1033

Email saraban@pdpc.or.th
Website https://www.pdpc.or.th

Address The Office of the Personal Data Protection Complex

120 Moo 3, Ratthaprasasanabhakti Building (Building B), Chaengwattana Government Complex, Chaengwattana Road, Thung Song Hong Subdistrict, Lak Si District,

Bangkok 10210

12. The Company Contact

If you have any recommendations or questions concerning the collection, use, and disclosing of your Personal Data, you may also ask to exercise your legal options in accordance with this Cookies Policy. The following methods are available for contacting the Company:

Data Protection Officer (DPO)

Email dpo@major.co.th

Website https://www.major.co.th/

Address Major Development Estate Co., Ltd.

141 Soi Sukhumvit 63 (Ekkamai), Sukhumvit Road, Khlong Tan Nuea Subdistrict, Watthana District,

Bangkok 10110

Updated on 11.10.2023 Published on 11.10.2023